



Pradella
SISTEMI

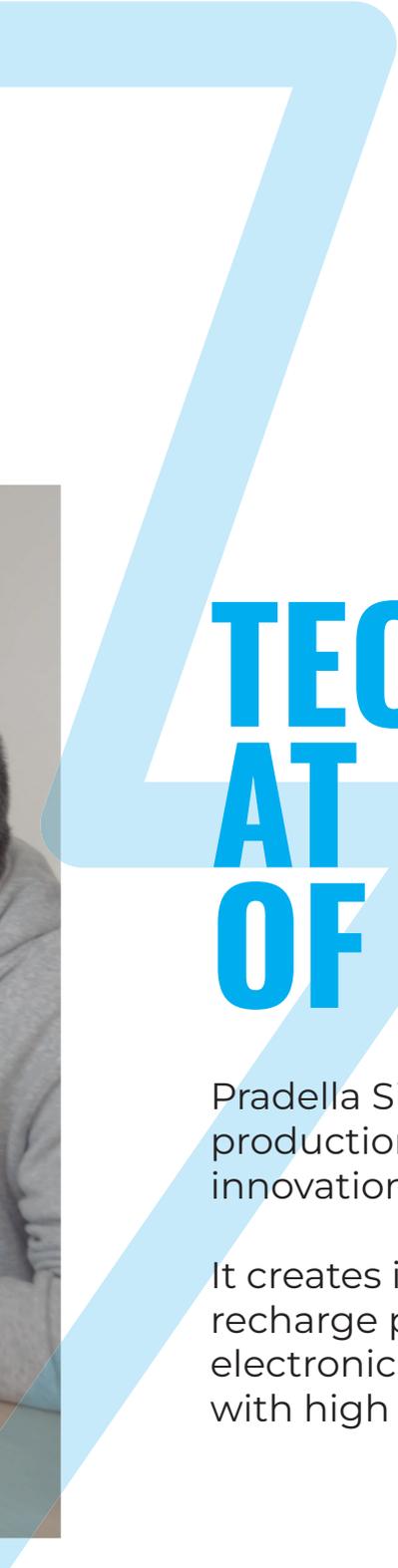
PRADELLA SISTEMI

recharge you're life!

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TECHNOLOGIES AT THE SERVICE OF SMART LANDS

Pradella Sistemi is a company specialized in the research, production, development and commercialization of innovations for Smart Cities.

It creates interactive columns and benches that integrate recharge ports for electric vehicles, charging points for small electronic devices, intelligent lighting and AED defibrillators with high quality standards.

ALWAYS IN MOVEMENT

Pradella Sistemi is a **constantly evolving reality**.

Having achieved a goal, she is ready to work on the next one, with enthusiasm, ability and concreteness. Where many see an obstacle, Pradella Sistemi sees an opportunity to improve people's lives.

To “always have a full battery”, both her own and that of her clients.

“When a challenge is complex many stop, but if you go ahead, you make a difference”

Furio Pradella

more than
1000 USB sockets

over
3000 recharge points for electric mobility



600 active installations

200 defibrilators

5 landing and equity crowdfunding campaigns

FOR A FUTURE THAT IS ALREADY HERE TODAY

The future will bring human-friendly cities, where technology, **environmental consciousness** and attention to **personal health** will merge into a **single reality**.

Pradella Sistemi has always strongly believed in this.

For this reason, in 2015, already ahead of its time as an innovative startup, it began to imagine technologies that would transform the future of smart cities and smart lands.

And still today, the company, which has now become a solid reality with a network of reliable partners, thinks and works to **create technologies at the service of the community** and thus **realize the cities of the future on a human scale**.



TECHNOLOGICAL, SUSTAINABLE, HUMAN-FRIENDLY

Sustainable and highly technological spaces. Pradella Sistemi's mission is to realize what many, if not all, dream of today: **environmentally conscious cities where the inhabitants can have everything just a click away.**

Pradella Sistemi products, powered by renewable energy such as solar and wind power, are able to **support integration with any technology to be recharged.**

The charging systems are safe and protected from external attacks as they do not require a Wi-Fi connection. The digital islands are designed to offer **many useful services with high social impact** for public administration, communities and private companies.

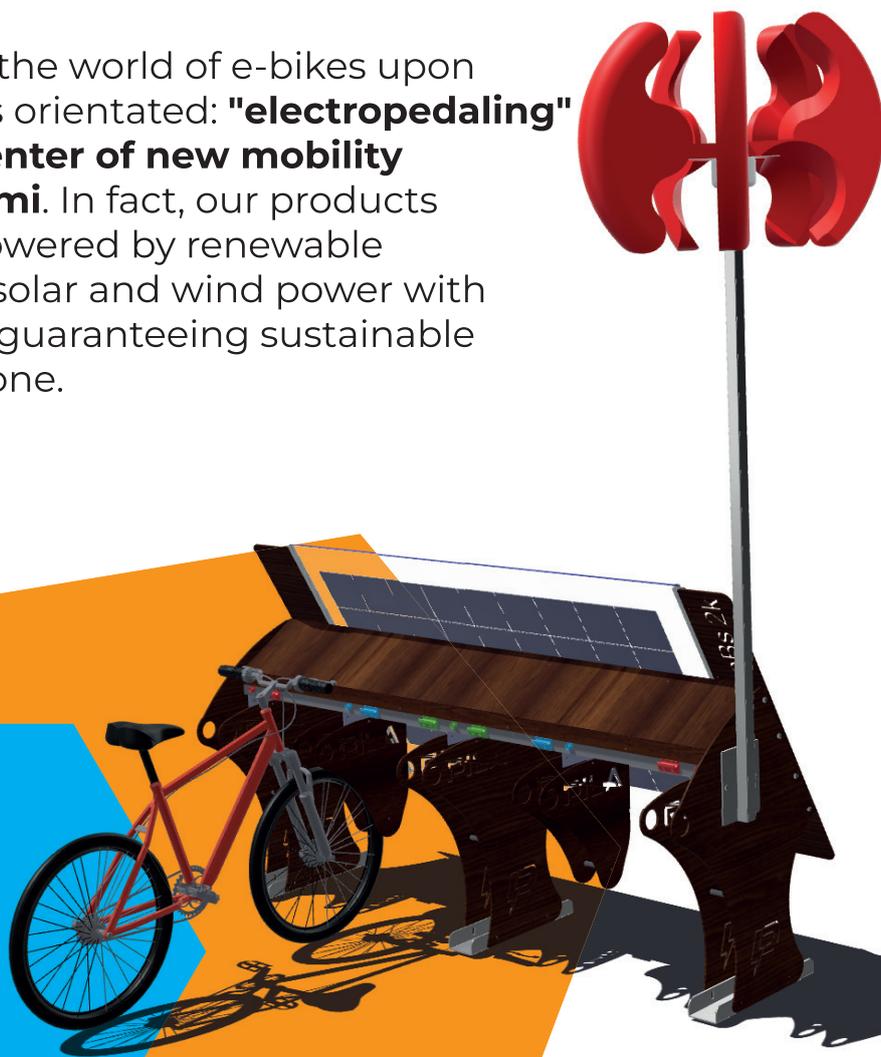


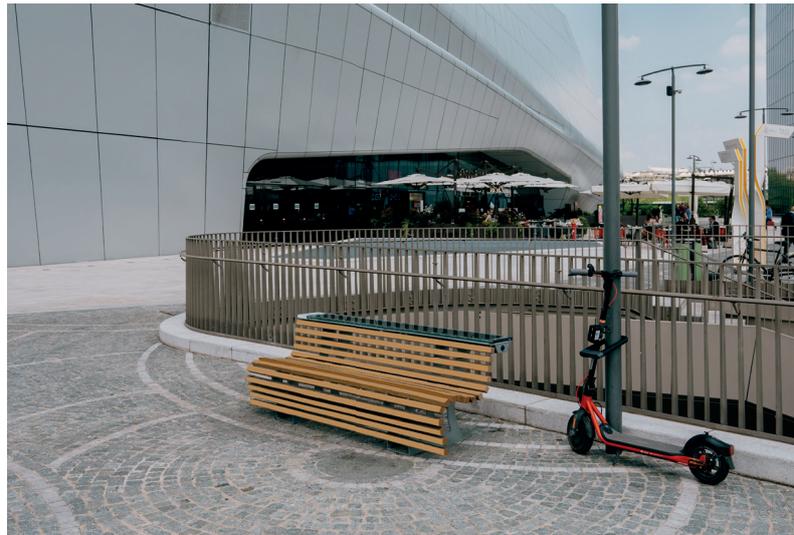


FOR NEW CITIES, FOR A NEW MOBILITY

Pradella Sistemi creates innovative solutions for smart cities and sustainable mobility. Our products include digital islands, conceived as a multi-service "location" suitable to all realities, infrastructures, individual charging columns and interactive benches in which we integrate charging points for small electronic devices, containers for defibrillators with high quality standards and recharging stations for electric cars, motorcycles scooters, and e-bikes.

And it is precisely the world of e-bikes upon which our vision is orientated: **"electropedaling" represents the center of new mobility for Pradella Sistemi.** In fact, our products are made to be powered by renewable energies, such as solar and wind power with the aim of always guaranteeing sustainable mobility for everyone.





DESIGNED FOR EVERYONE

Pradella Sistemi's products are suitable for everyone and for any situation. Specifically designed from adaptable modules, they are customizable according to the individual needs of the customers.

Being at the center of a network of companies working towards sustainability, we are **constantly evolving, attentive and receptive of the changes** that characterize the solutions for smart lands and smart cities. An integrated remote control service inside our products allows us to monitor the network of electric mobility recharging stations and guarantee its correct functioning at all times. This is particularly important when the delicate defibrillator system is present and is used to assess situations in which maintenance work may be required.

IN PARTICULAR WE ADDRESS:

Public administrations, mountain communities, multi-utility companies, consultants and professionals such as energy and mobility managers, architects and planners, real estate, schools and universities, gyms and sports centers, and the world of tourism.

NOT JUST PRODUCTS

Pradella Sistemi also offers installation of its own products as well as maintenance services thanks to a **remote control system** that has been tested for years.

Furthermore, the Pradella Sistemi solutions, suitable for every context and place – festivals, concerts, sporting events, congresses, in indoor and outdoor environments – are also available as a **rental service** in case of events, allowing companies to provide their guests with innovation and safety.

The Pradella Sistemi rental service also allows the **customization of the requested products** from a graphic point of view.

Transport, installation, assistance and withdrawal are also included. For an **integrated and complete service**, like every Pradella Sistemi product.

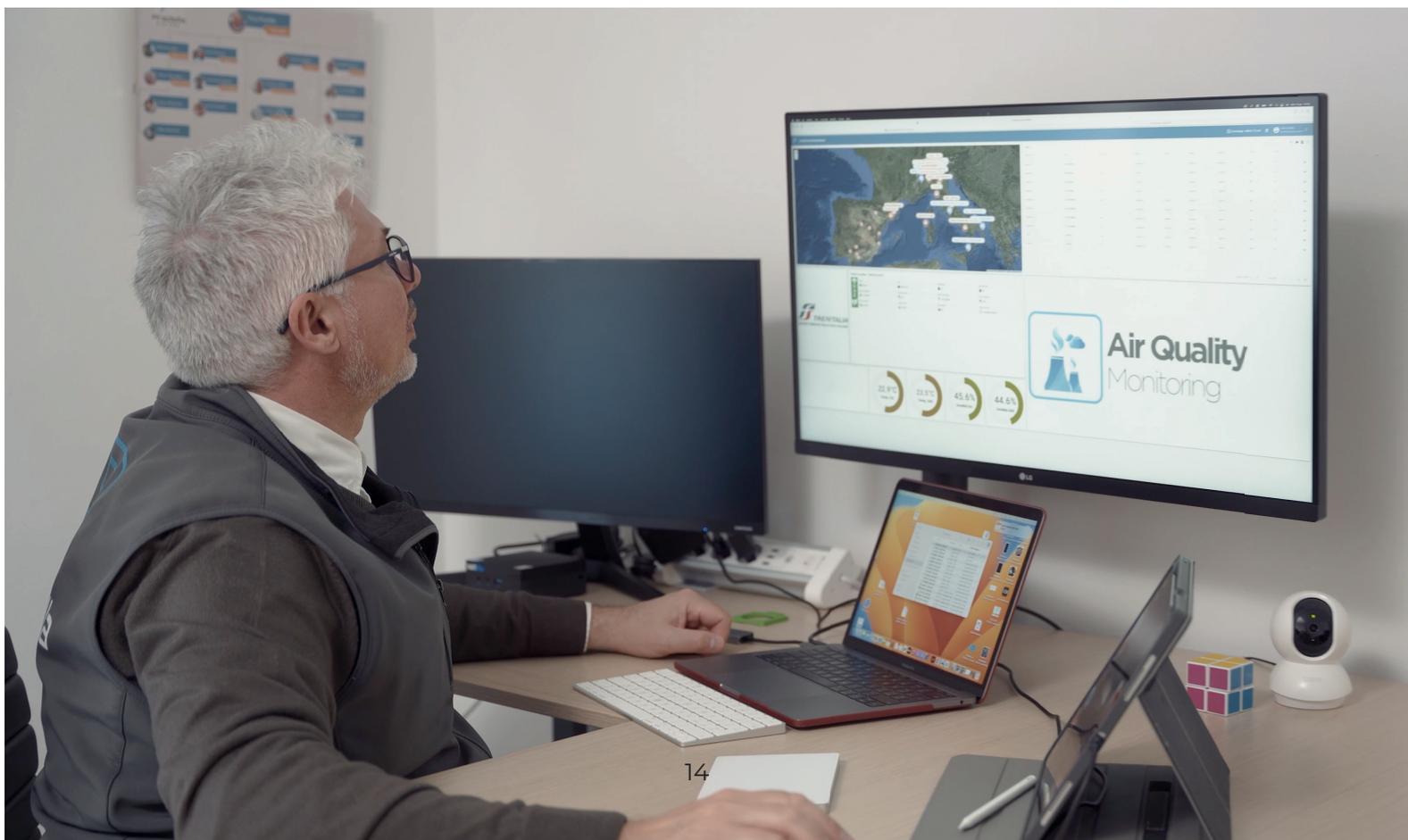
INSTALLATION MAP



BY YOUR SIDE, EVEN REMOTELY

Pradella Sistemi has developed an integrated remote control system within its products to always guarantee **correct functioning**, which is essential both for the electric mobility charging network and even more so for the delicate defibrillator system.

The remote control allows you to **monitor the efficiency of life-saving devices in real time** and record any anomalies relating to environmental data such as temperature and humidity inside and outside the defibrillator display case. But also to **manage and control** the devices, thanks to the bidirectional connection, by sending commands to activate or inhibit alarms (for scheduled maintenance), fans and I/OT contacts.





Logo of the Italian Republic (Stato Italiano) at the top of the post.

CE mark and technical specifications on the upper part of the post.

Two QR codes for payment or information, each with the text "FREE OF CHARGE" below it.

TEGA-ARCH logo on a small white panel attached to the post.

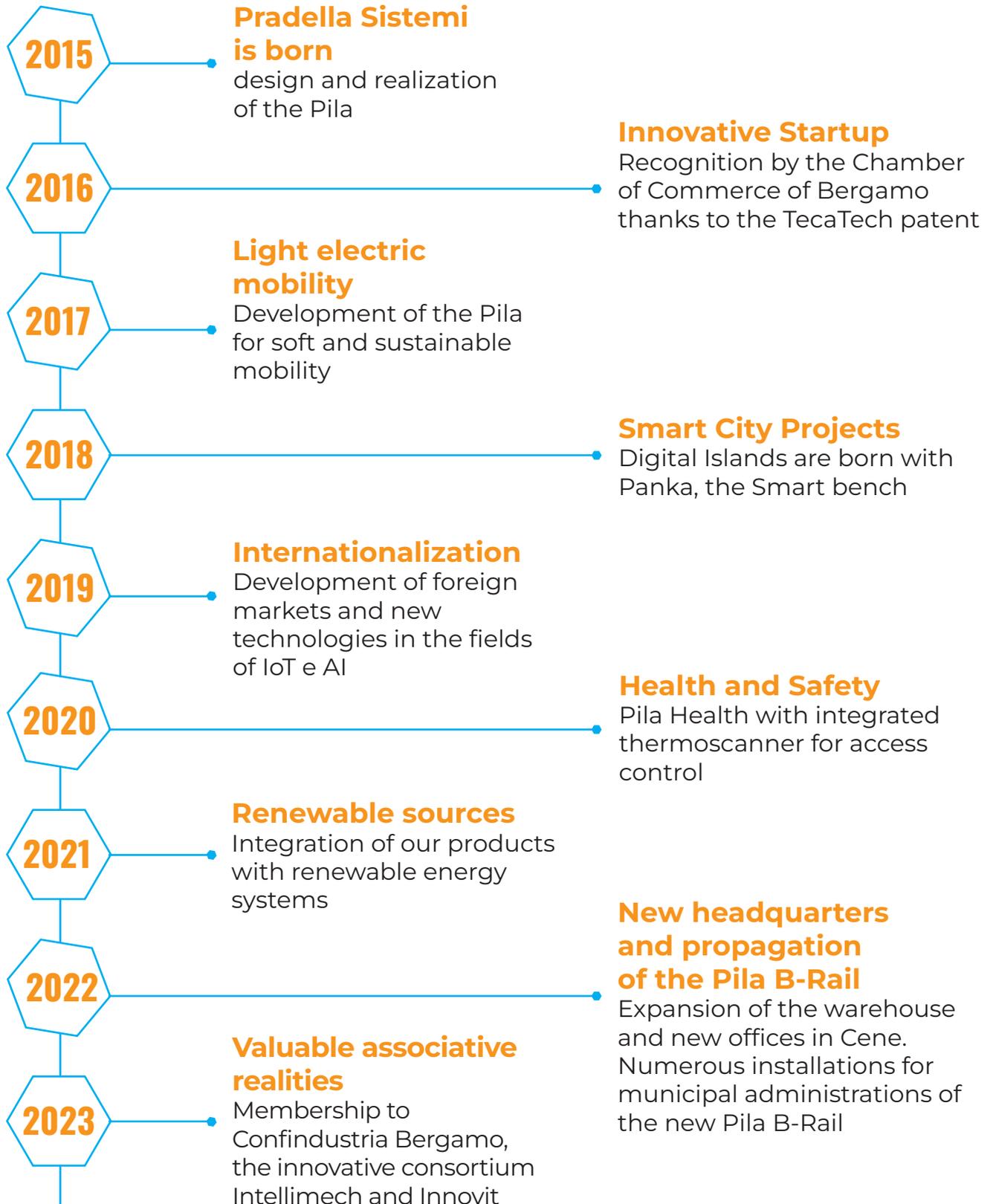
Logo for "E-BIKE ENERGY" and "E-GAS" at the bottom of the post.

Regione Lombardia logo and text: "REALIZZATO GRAZIE AL CONTRIBUTO DI Regione Lombardia"

eBike Plug logos for YAMAHA, SANTANO, BRASE, and BOSCH.

Four charging ports with black cables and connectors.

OUR STORY

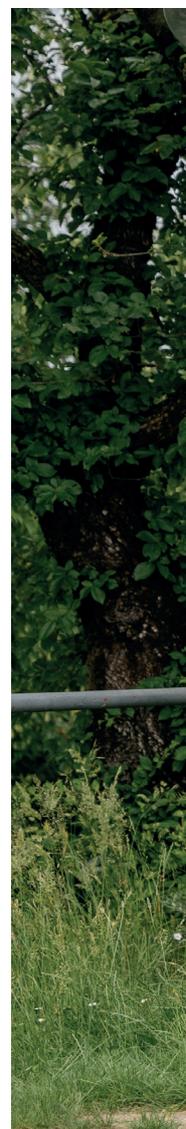


WITH US

Today, Pradella Sistemi can continue and renew its projects for smart cities and smart lands thanks to a network of established partners, primarily with suppliers who use industry **4.0 to guarantee a direct and fast relationship.**

The company supplies data to the **E015 digital ecosystem of the Lombardy Region** which favors the creation of digital relationships between different subjects, both public and private, interested in enhancing their digital heritage by sharing it or improving the software solutions for its users with the functions and information shared by other participants. A reality born together with Confindustria, Chamber of Commerce of Milan Monza Brianza Lodi, Confcommercio Imprese per l'Italia, Assolombarda and Confcommercio Milano Lodi Monza Brianza, with the technical-scientific coordination of Cefriel.

In 2023, Pradella Sistemi was subject of a loan from Cassa Depositi e Prestiti, a state financial institution which has the objective of promoting the economic development of Italian companies. Also in 2023, Pradella Sistemi joined the prestigious Intellimech Consortium and Smau. Intelligent consortia and innovation hubs for meetings and exchanges between companies.



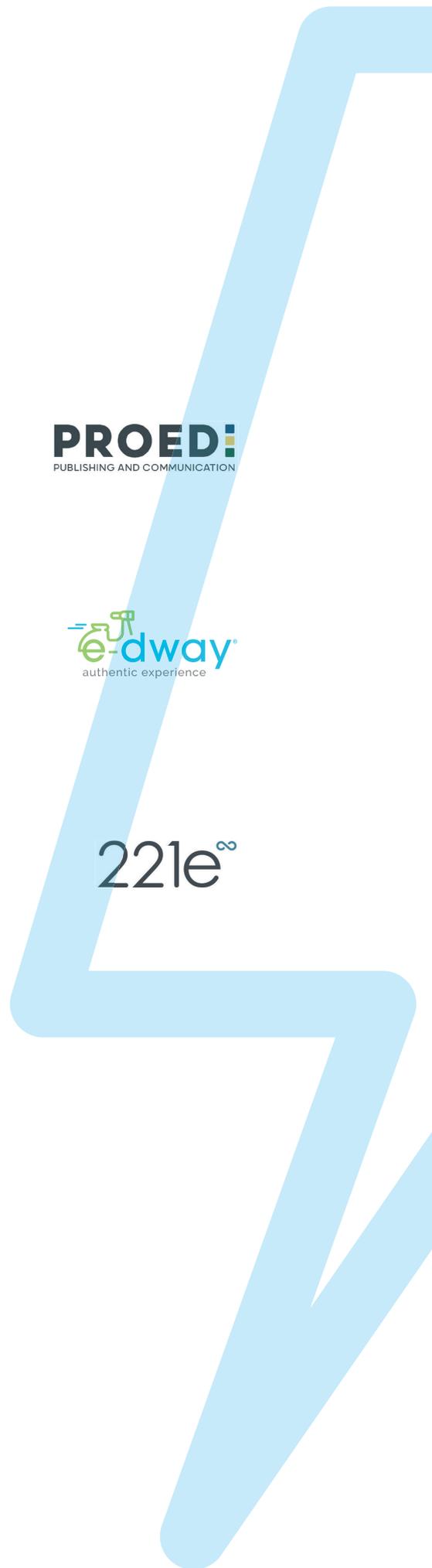
WITH THE SUPPORT OF MANY

Today, Pradella Sistemi, after a start in unsuspecting times and a lot of hard work and investments aimed at pursuing its goals, can count on an important network of **1500 private investors who share the same project** – to create the cities of tomorrow, today - and **50 sponsors** who support the company thanks to five landing and equity crowdfunding campaigns. Many of them are partners in the creation of innovative solutions for smart cities and sustainable mobility.





PARTNER





Comune di Bergamo



Comune di Valtournenche



Comune di Livigno



Comune di Brescia



Comune di Clusone



Comune di Montevecchia



Comune di Scanzorosciate



Comune di Sesto San Giovanni



Comune di Savio



Comune di Bellano



Comune di Livorno



MOSTRA INTERNAZIONALE D'ARTE CINEMATOGRAFICA LA BIENNALE DI VENEZIA 2022



Diputació Barcelona



ITALIAN GOLF SHOW



AUTORITÀ PORTUALE DI PIOMBINO E DELL'ELBA



PARCHI DEL DUCATO



Forte di Bard



smau



FONDAZIONE TICINOCUORE

CREDITS



TORINO AIRPORT



TO



GRANULATI ZANDOBBIO

The finest natural stone collection



TRENITALIA

GRUPPO FERROVIE DELLO STATO ITALIANE



Parco Nazionale ABRUZZO, LAZIO e MOLISE



corsica ferries sardinia ferries



enel



Gardaland RESORT



H&M



Kilometro Rosso

innovation district



PORSCHE



vodafone business

CONTINUED RESEARCH FOR THE FUTURE

The research and development area remains the heart of the company: **Pradella Sistemi currently has 8 patents**, some of which are international, but we continue to invest time and energy to develop products that respond to the needs of communities and companies, in close collaboration with technical institutes and universities, and in partnership with companies specialized in the photovoltaic, mechanical and safety sectors.

New, innovative and sustainable ideas are therefore constantly studied by the Research & Development team to be then implemented and realized.

Thanks to this **innovative and proactive** spirit the company numbers are constantly growing: it has more than **10 000 USB sockets**, over **three thousand charging points** for electric mobility, at least **600 installations in Italy** and increasingly also abroad.



Pradella Sistemi Srl

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